



#COLOR19

Extended-Gamut Update

Remaining Challenges, Neglected Opportunities

Advancing Graphic Communications



**PRINTING
INDUSTRIES
OF AMERICA**



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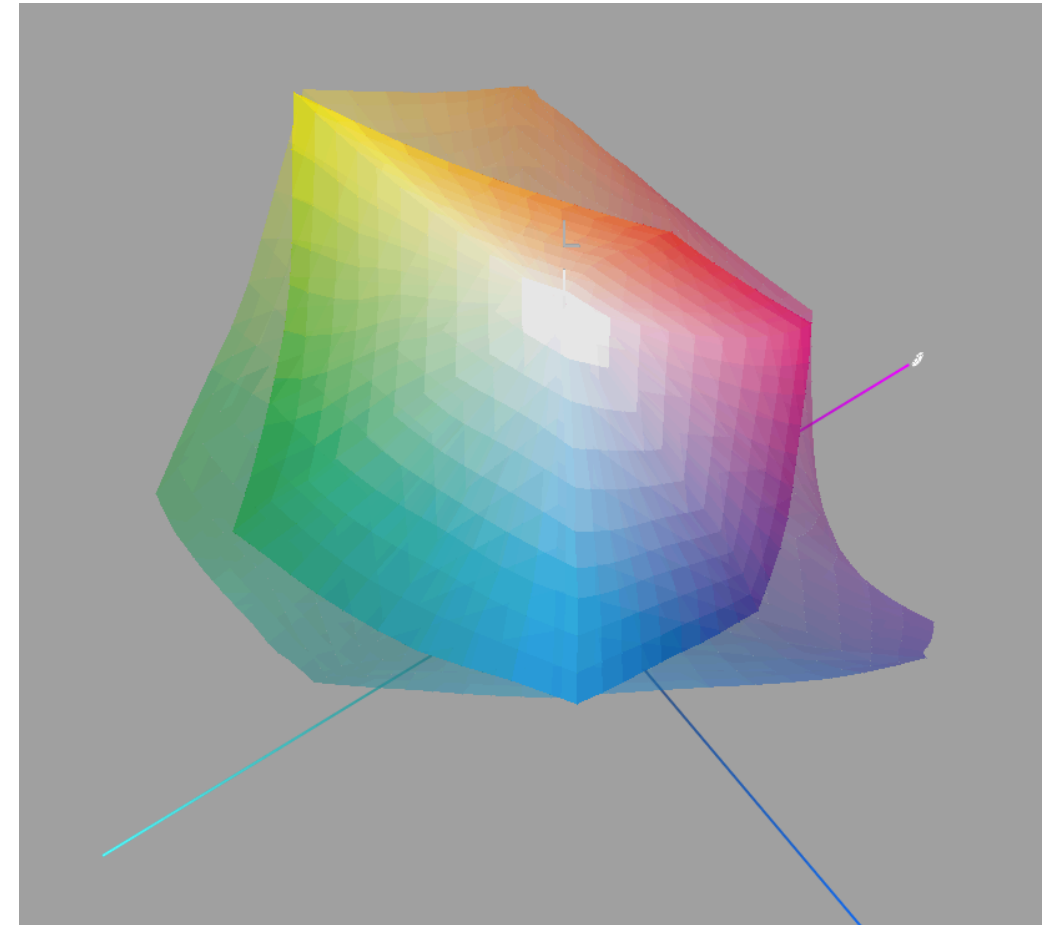
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WHAT IS EXTENDED GAMUT?

Flexibly defined

- ▶ Printing with larger than "normal" enhanced CMYK gamut



WHAT IS **THE PURPOSE?**

- ▶ Print more colorful images, typically from RGB sources



WHAT IS THE PURPOSE?

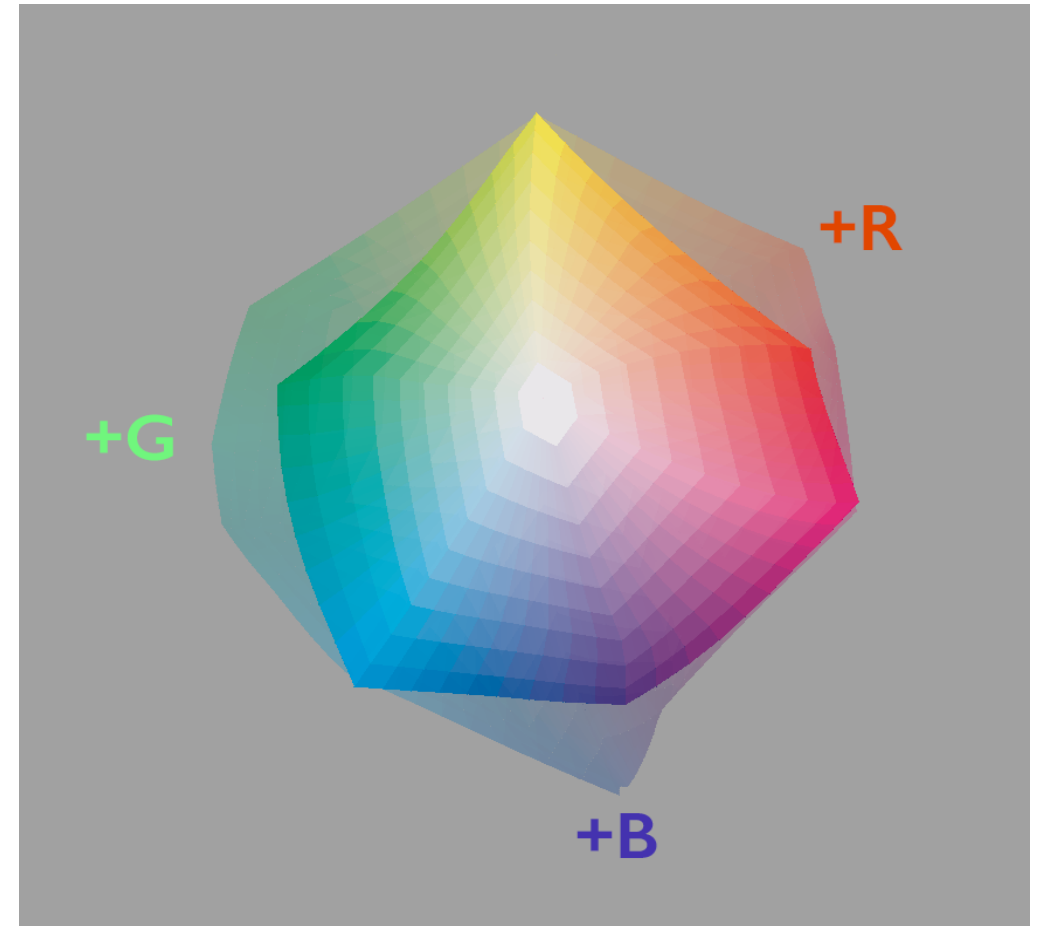
- ▶ Emulate spot colors with a fixed palette of inks



WHAT IS **EXTENDED GAMUT**?

How is it done?

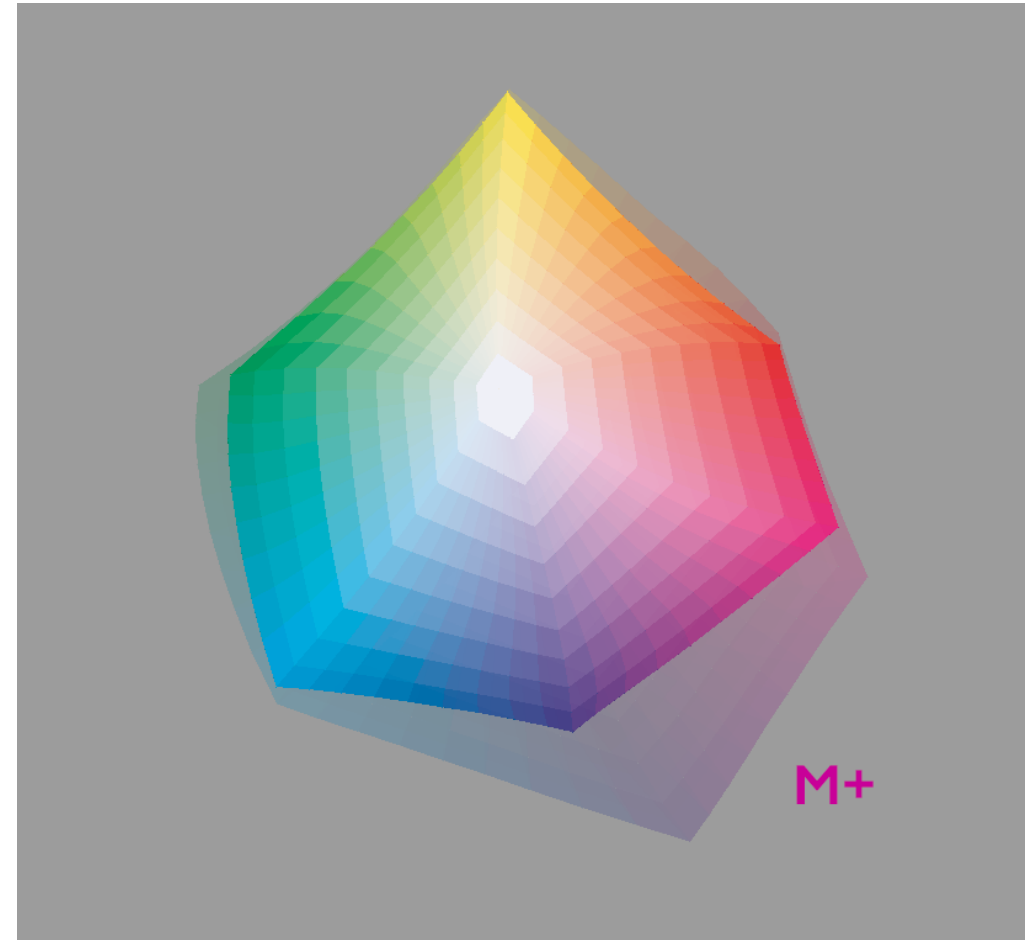
- ▶ CMYK with strong secondary inks (multicolor)



WHAT IS **EXTENDED GAMUT**?

How is it done?

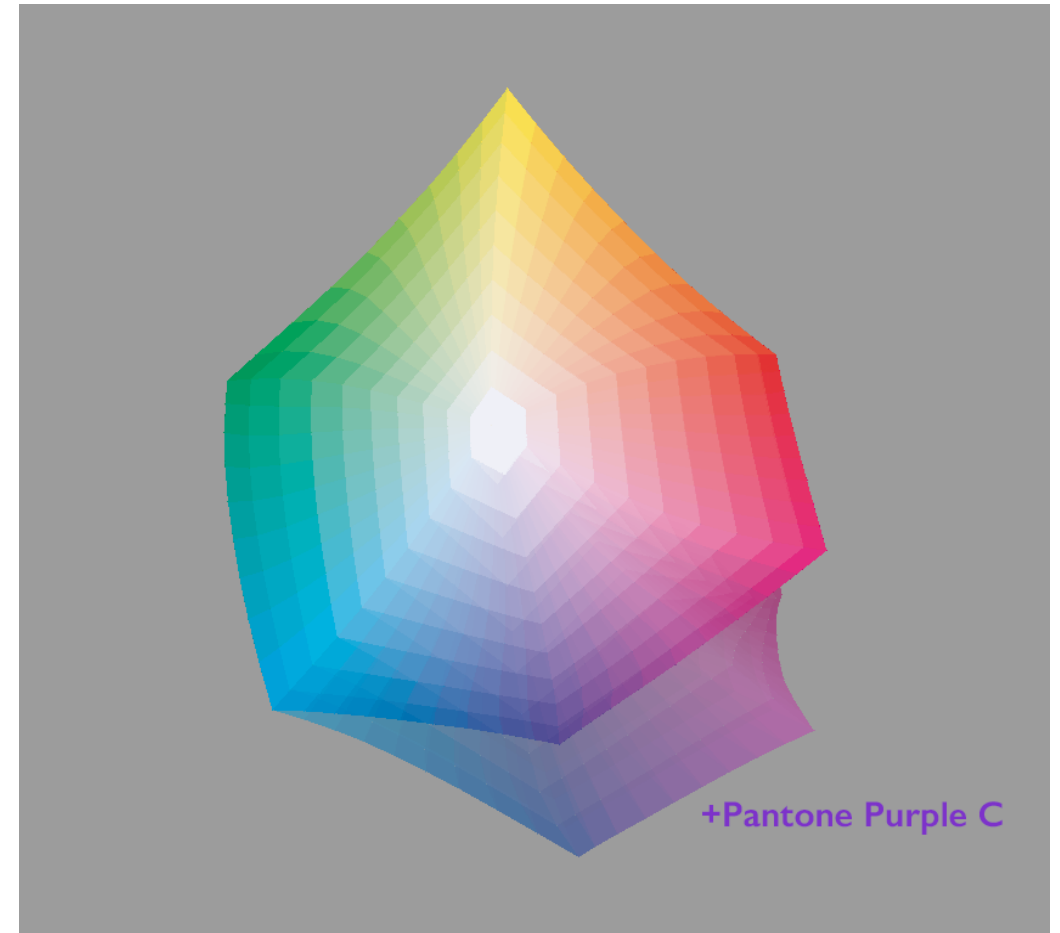
- ▶ Addition of one or more strong CMY inks
- ▶ Printing to higher densities



WHAT IS **EXTENDED GAMUT**?

How is it done?

- ▶ Addition of special targeted colors



WHY?

Less ink mixing and inventory

Reduced press washups

Easier production planning

Faster job prep

Simpler proofing

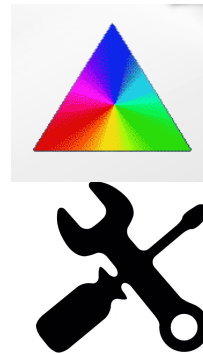
Lower costs

WHAT MAKES AN EG **SYSTEM?**

Design & Image Editing



File Conversion



Color
management

Processing tools

Output



GOOD **SYSTEM** GOALS:

Convert existing jobs

No change in design practices

Accurate conversion of images and vector objects

Accurate screen previews and proofs

Predictive reporting (spot colors)

Automatic processing

GOOD **INDUSTRY** GOALS:

Uniformity of results

Widespread adoption of
ISO specs

Transparent processes,
generic methods

Adaptability to any printing
type

How are we doing?

Some tests...

I. CONVERTING **IMAGES**

The Multicolor Separation

TEST: Convert an RGB Image



RGB Original



Converted to 7C

Two Systems, Two Outcomes



System A



System B

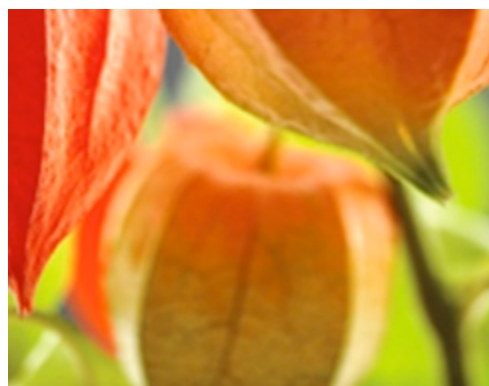
Two Systems, Two Outcomes



A



B



Two Separation Schemes



System A

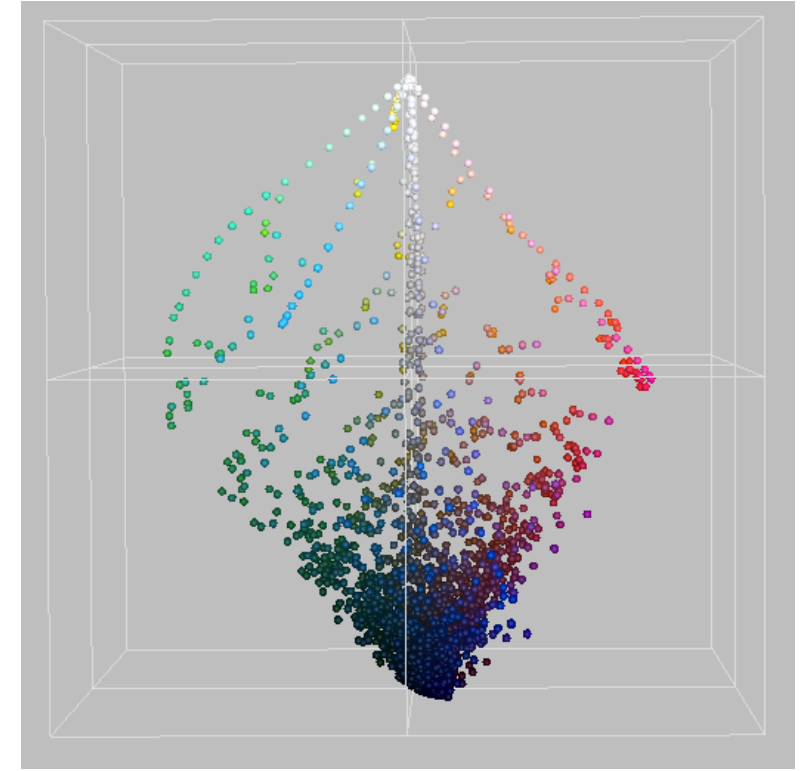
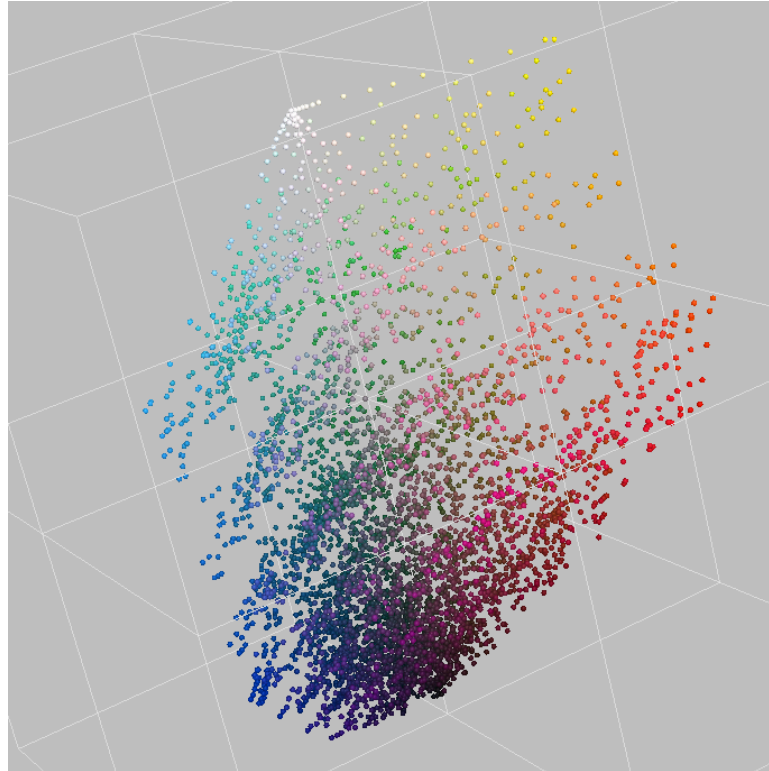
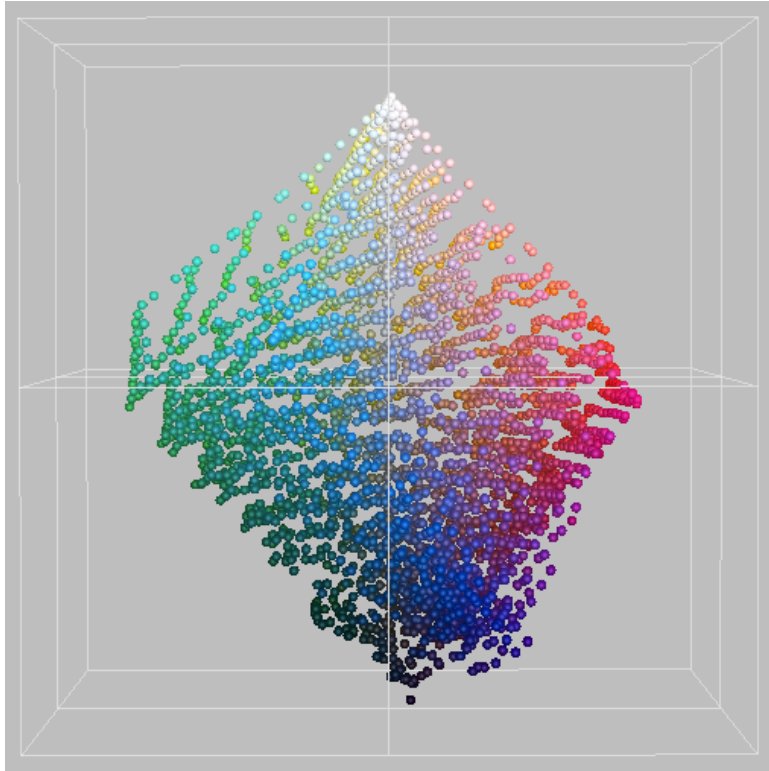


System B

Overprint Rules

| | System A | System B | System C |
|---------------------------|----------|----------|----------|
| C+O: | OK | Barred | OK |
| M+G | OK | Barred | OK |
| Colors 5+ 6 | OK | Barred | Barred |
| Colors 6+7 | OK | Barred | Barred |
| Colors 5+7 | OK | Barred | Barred |
| Additional special colors | OK | Barred | Barred |

Profiles: A Variety of Sampling Schemes—a Method to the Madness?



Compare CMYK Consistency



A

B

C

2. CONVERTING **SPOT COLORS**

Beyond Solids ...

Key considerations

- ▶ Accuracy
- ▶ Printability
- ▶ Reproduction of tints, overprints
- ▶ Matching of previously printed jobs
- ▶ System flexibility



How are *tints* calculated?

Spectral measurement (e.g.,
ISO-17972 / CxF/X4)



Over substrate



Over black

+

Spectral Calculation Model

Simple arithmetical interpolation



Solid

Calculation: 92 C 90 V



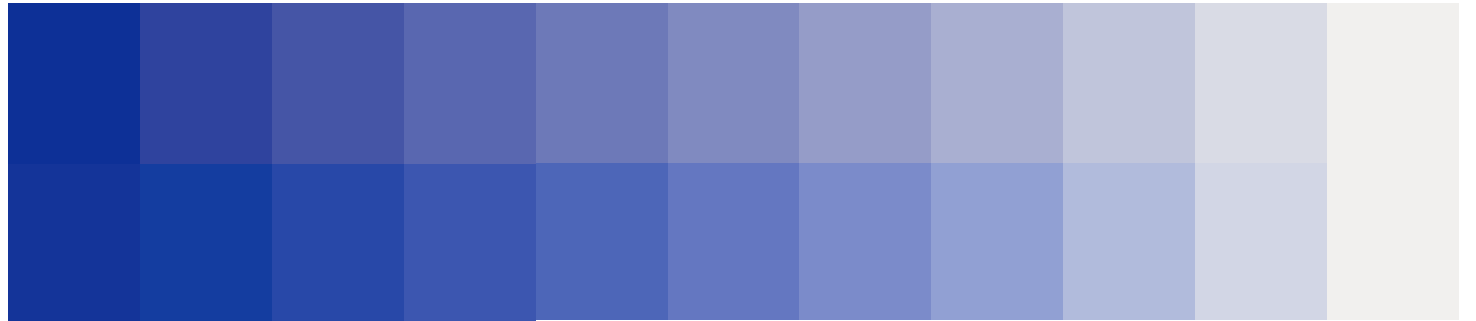
50%

Interpolation: 46 C 45 V

What are the results?

Conversion of spectral measurement per
ISO-17972 (CxF/X4)

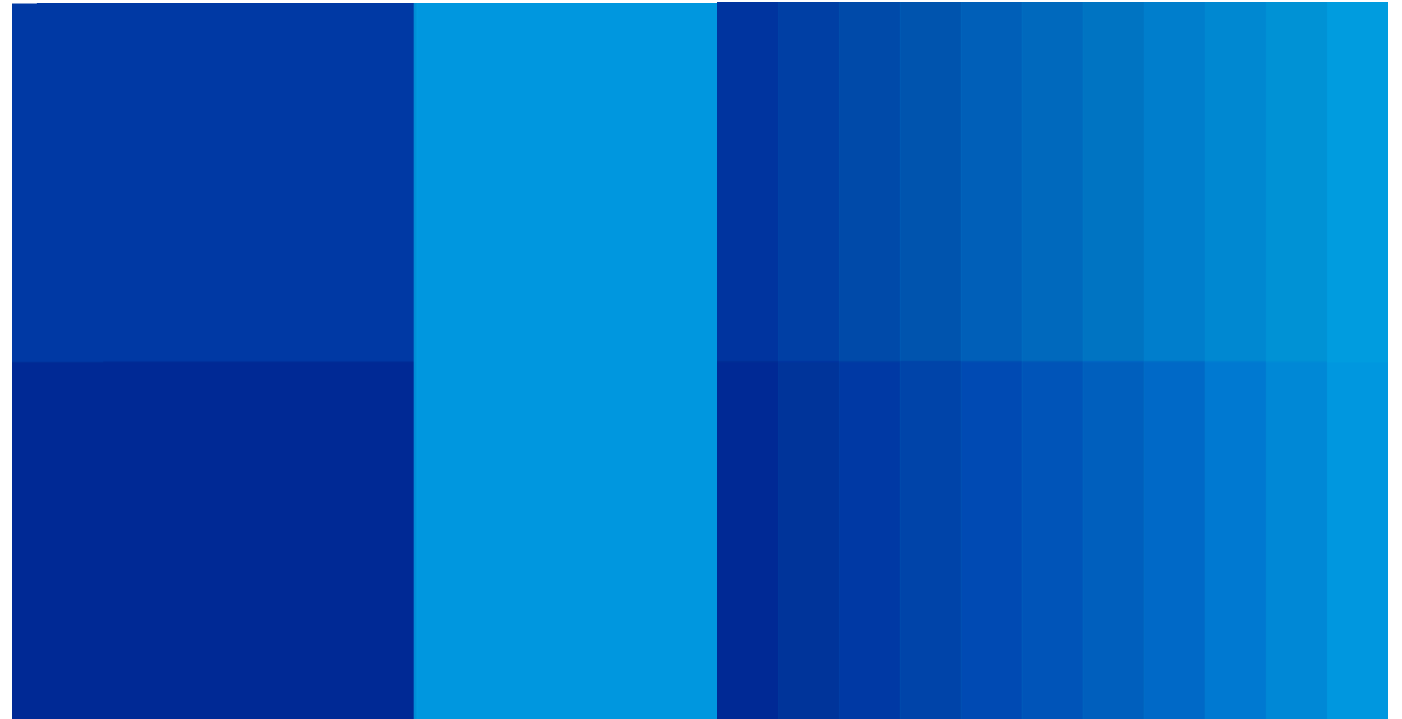
Simple arithmetical interpolation



How are *overprints* computed?

A. Calculation from spectral measurement

B. Simple arithmetical interpolation



Dark Blue over process cyan

TEST: Convert a Spot Color Design: Tints and Overprints



Composite



Cyan plate



Reflex Blue plate

Results:



A



A/B



B

Design Complexity = Conversion Challenges



3. MULTICOLOR IN **APPLICATIONS**

A matter of multicolor “blindness”

Design applications: limitations, inconsistencies



Incorrectly displays spot/n-color overprints
Display of spot colors affected by “alternate color space”



Incorrectly displays multicolor objects
Cannot convert to multicolor



Incorrectly displays spot/n-color overprints
Cannot use MC source profiles, working spaces
Info palette doesn't show n-color channels

So where do things stand?

Remaining challenges:

- No agreed-upon criteria for evaluating ECG systems or developing features
- Inconsistent implementation of profiling, image and spot color conversions
- Persistence of “folk wisdom,” unexamined “rules” for multicolor printing
- Poor integration of applications into MC workflows
- Persistence of proprietary multicolor profile formats
- Product bundling limiting flexibility and inhibiting innovation

Where are some neglected opportunities?

- More intuitive designing with “live” print previews of MC output appearance in authoring apps
- Matching of *existing* conventional CMYK/spot color jobs for easy reprinting and faster makereadies
- Use of hi-fidelity RGB images for more appealing packaging
- Democratization of “fine-art” printing
- Simplified softproofing using multicolor-RGB conversions

Anything else?

ECG-Relevant Developments

SCTV (ISO 20654): Improved characterization of spot color halftone gain

Pantone EG libraries: Standard EG sample book and Lab targets (CMYKOGV/AM screening only)

PDF 2.0 and CXF/X-4: Extended embedded characterizations of process and spot colors, print order, screening, many other improvements. Must be implemented by applications.

ICCMax: Spectral profile connection space for more efficient (and versatile) characterization of devices

ECG Studies



Expanded Gamut Study 2019

Jan-June 2019

Leader: Abhay Sharma
sharma@ryerson.ca



Professional Colour Communication for Multiprimary Printing (ECG)

Jan 2019 to Feb 2022

Leader: Andreas Kraushaar
Kraushaar@fogra.org

Thank You